



2024 Social Media Toolkit

Thank you for your participation in Stupid Cancer's annual virtual conference for the adolescent and young adult (AYA) cancer community: Digital CancerCon. This document outlines ways you can help us reach as many AYAs as possible with this life-changing event!

- **Conference dates:** April 18th - 20th
- **Digital CancerCon home & registration page:** <https://stpcdn.cr/DCC2024>
- **Posting timeframe:** now through April 20th
- **Captions:** suggested copy for each social media platform included below; you are welcome and encouraged to shoutout your featured breakout session/exhibit booth/activity. You may even write your own caption to better fit your voice!
- **Graphics:** [Available here](#)
- **Hashtags:** #DCC24 #DigitalCancerCon

Please tag Stupid Cancer in every post you share with your network:

- **Instagram:** @stupidcancer
 - **Facebook:** Stupid Cancer
 - **LinkedIn:** Stupid Cancer
 - **TikTok:** stupidcancer_
-

SUGGESTED CAPTIONS FOR INSTAGRAM, FACEBOOK & LINKEDIN

(tags not included - please add)

*I'm so excited to attend Stupid Cancer's Digital CancerCon this April! Join me for a weekend of breakout sessions, discussion groups, and resources that support the AYA cancer experience at all stages. This is a great opportunity to connect with old and new AYA friends! Register here, it's free: stpdcn.cr/DCC2024
#DCC24 #DigitalCancerCon*

*Starting Thursday, April 18th, Stupid Cancer is presenting Digital CancerCon 2024, a virtual conference for all members of the adolescent and young adult cancer community. Whether you're a patient, survivor, caregiver, or professional, there's a session just for you! Register for free today: stpdcn.cr/DCC2024
#DCC24 #DigitalCancerCon*

*Join me and Stupid Cancer at Digital CancerCon on starting Thursday, April 18th! It will be an action-packed weekend of connecting and learning with peers, advocates and health professionals - all from the comfort of your computer, and according to YOUR schedule. Learn more about this FREE one-day conference at stpdcn.cr/DCC2024
#DCC24 #DigitalCancerCon*

SUGGESTED CAPTIONS FOR TWITTER

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